

Social Media Resources

Social Media Literacy Resources

Websites:

www.mediasmarts.ca

We support adults with information and tools so they can help children and teens develop the critical thinking skills they need for interacting with the media they love. Our work falls into three main areas: education, public awareness, and research and policy.

www.bewebaware.ca

Web-based resources, aimed at empowering parents with information so they can help their children make safe and wise online decisions. It's all part of helping young Canadians benefit from the opportunities of the Internet while minimizing the potential risks. Full of information and tools to help parents effectively manage Internet use in the home

www.netsmartz.org

NetSmartz combines the newest technologies available and the most current information to create high-impact educational activities that are well received by even the most tech-savvy kids. Parents, guardians, educators, and law enforcement also have access to additional resources for learning and teaching about the dangers children may face online.

www.connectsafely.org

ConnectSafely is for parents, teens, educators, advocates, policy makers-everyone engaged in and interested in the impact of the social Web.

Articles:

Parenting the Digital Generation e-learning tutorial

Mediasmarts.ca

<http://mediasmarts.ca/tutorial/parenting-digital-generation>

Parenting in the Digital World

Cybertips.ca

https://www.cybertip.ca/pdfs/C3P_ParentingintheDigitalWorld_en.pdf

A Parents' Guide to Cybersecurity, cyberbullying, Facebook, Instagram, Snapchat, Google +
connectsafely.org

<http://www.connectsafely.org/guides-2/>

E-Parenting Tutorial: Keeping up with your kids' online activities

mediasmarts.ca

<http://mediasmarts.ca/tutorial/e-parenting-tutorial-keeping-your-kids-online-activities>

For Services Providers

Article:

Social Media Use and Social Work Practice

Canadian Association of Social Workers

<http://www.casw->

[acts.ca/sites/default/files/Social%20Media%20Use%20and%20Social%20Work%20Practice.pdf](http://www.casw-acts.ca/sites/default/files/Social%20Media%20Use%20and%20Social%20Work%20Practice.pdf)

Privacy

Websites:

www.priv.gc.ca/

1-800-282-1376

The Privacy Commissioner of Canada is an Officer of Parliament who reports directly to the House of Commons and the Senate. The Commissioner is an advocate for the privacy rights of Canadians and their powers include: Investigating complaints, conducting audits and pursuing court action under two federal laws.

www.youthprivacy.ca

We want to make sure that youths understand the impact that these technologies can have on their privacy, and provide them with tools and information they need to make smart decisions. Here, you will find a variety of resources and tools that we have designed for Canadian educators and parents.

Articles:

Privacy and Your Business: Privacy Breach Handbook

Office of Privacy Commissioner of Canada [priv.gc.ca](http://www.priv.gc.ca)

http://www.priv.gc.ca/resource/pb-avp/pb_hb_e.pdf

Social Smarts: Privacy, the Internet, and You

Office of the Privacy Commissioner of Canada- Youth Privacy

http://www.priv.gc.ca/youth-jeunes/fs-fi/res/gn_e.pdf

8 ways to protect your privacy online

The Guardian

<http://www.theguardian.com/commentisfree/2013/dec/03/eight-ways-to-protect-your-privacy-online>

Online Safety Strategies

Websites:

www.getcybersafe.gc.ca

The Government of Canada Get Cyber Safe campaign. Find out where the risks are, how to protect yourself and how to protect your devices. Information about cyberbullying, cyber security risks, protecting yourself and protecting your devices.

www.rcmp-grc.gc.ca/is-si

Royal Canadian Mounted Police Internet Safety (formerly Internet101.ca) Internet safety resources. Information regarding cyberbullying, child exploitation, online scams and fraud, social networking and internet security.

www.thedoorthatsnotlocked.ca

From learning what activities are popular and how kids use them, to discovering new ways to talk to kids about healthy versus unhealthy relationships, this website provides you with a one-stop-shop on all things related to Internet safety.

www.kidsintheknow.ca

Kids in the Know is a national interactive safety education program for increasing the personal safety of children and reducing their risk of victimization online and in the real world. Designed for children from kindergarten to high school, it focuses on building self-esteem through teaching critical problem-solving skills.

www.canadasafetycouncil.org

We are Canada's voice and resource for safety. Canada Safety Council has always stayed abreast of developments in the safety field to provide information and resources based on the most reliable research and statistics.

www.protectchildren.ca

The Canadian Centre for Child Protection is a registered charitable organization dedicated to the personal safety of all children. Our goal is to reduce child victimization by providing programs and services to Canadians.

www.google.com/safetycenter

Google: Safety Center. Working together to stay safe online. Keeping the web safe for everyone is a shared responsibility. Learn what you can do to protect yourself and your family online.

www.zoeandmolly.ca

The Zoe and Molly Online Safety Initiative, based on a true case submitted to Cybertip.ca, is designed to help parents and educators teach children 8 to 10 years of age about online safety.

Online Safety Strategies Continued

Websites:

www.elmer.ca

The role of Elmer the Safety Elephant is to teach young children how to stay safe. Over the years, his image has changed to maintain his positive impact on young children. The character and his message are as relevant (and as much needed) today as ever with messages as cyber safety starts young and Online Safety Rules colouring pages and activities and resources for parents & educators.

www.reallifeonline.ca

Educating kids to be safe and healthy in an ever-changing online world by applying real life behavior to life online for grades 4, 5 & 6. Provincial training workshop helping students learn how to make safe and healthy choices online, teacher training and parent module.

www.weron2u.ca

A hard-hitting site for youth. Includes safety tips, predator tactics and true stories to help teens protect themselves from online predators.

www.badguypatrol.ca

Blockin' Betty and the Bad Guy Patrol an interactive site for ages 5-10 about the how to stay safe from bad guys online. Interactive games with challenges.

Articles:

How to recover from a Cyber Incident

www.getcybersafe.gc.ca

<http://www.getcybersafe.gc.ca/cnt/rsrscs/rcvr-scm-eng.aspx>

Think before you share

www.getcybersafe.gc.ca

<http://www.getcybersafe.gc.ca/cnt/rsrscs/pblctns/tnk-bfr-shr-gd/tnk-bfr-shr-gd-eng.pdf>

Internet Safety Tools ages 5-15

www.thedoorthatsnotlocked.ca

[http://www.thedoorthatsnotlocked.ca/app/en/everyone else downloads](http://www.thedoorthatsnotlocked.ca/app/en/everyone_else_downloads)

How to Monitor your Adolescent's Online Activities

www.thedoorthatsnotlocked.ca

http://www.thedoorthatsnotlocked.ca/pdfs/TDTNL_MonitorYourAdolescentsOnlineActivities_en.pdf

Senior Resources

Websites:

www.opp.ca Ontario Provincial Police Senior's Assistance Resources Section

The purpose of the Seniors Assistance Team is to research and monitor crime trends with respect to the impact of seniors/elder abuse and vulnerable persons' activity in Ontario. (Videos, Tip Sheets & Helpful Links)

Articles:

The Little Black Book of Scams

Competition Bureau, Government of Canada competitionbureau.gc.ca

[http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/vwapj/Little-Black-Book-Scams-e.pdf/\\$FILE/Little-Black-Book-Scams-e.pdf](http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/vwapj/Little-Black-Book-Scams-e.pdf/$FILE/Little-Black-Book-Scams-e.pdf)

Cyber Safe Seniors: A Norton Online Safety Guide

Ontario Provincial Police www.opp.ca

<http://www.opp.ca/ecms/files/267784197.2.pdf>

Seniors Guidebook to Safety and Security

Royal Canadian Mounted Police www.rcmp-grc.gc.ca

<http://www.rcmp-grc.gc.ca/pubs/ccaps-spcca/pdf/seniors-aines-eng.pdf>

Fraud/Identity Theft/Scams

Websites:

www.antifraudcentre.ca

1-888-495-8501

The CAFC has established itself as Canada's central fraud data repository. The CAFC educates the public about specific mass marketing fraud pitches and in collecting and disseminating victim evidence, statistics and documentation, made available to law enforcement agencies.

<http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/home>

The Competition Bureau, as an independent law enforcement agency, ensures that Canadian businesses and consumers prosper in a competitive and innovative marketplace. The Competition Bureau also investigates all types of anti-competitive activities.

www.fcac-acfc.gc.ca

The Financial Consumer Agency of Canada (FCAC) is an independent body working to protect and inform consumers of financial products and services and how to protect yourself from Financial Fraud.

Articles:

Identity Theft and YOU

Office of Privacy Commissioner of Canada priv.gc.ca

http://www.priv.gc.ca/information/pub/guide_idt_e.pdf

Cyber Stalking

Websites:

www.victimsofcrime.org

The National Center for Victims of Crime advocates for strong rights, protections and services for crime victims. Provides education, training and evaluation and serves as a trusted source of current information on victims' issues. Training includes the use of technology to stalk online course.

Articles/Videos:

Technology Training to Enhance the Safety of Women, Youth & Children
Safety Net Canada

[http://www.victimweek.gc.ca/symp-colloque/past-passe/2012/presentation/pdfs/Shabna Ali Cynthia Fraser 1.pdf](http://www.victimweek.gc.ca/symp-colloque/past-passe/2012/presentation/pdfs/Shabna%20Ali%20Cynthia%20Fraser%201.pdf)

Cyber Safety Planning Video

Victim Services Hastings, Prince Edward and Lennox & Addington County

http://www.youtube.com/watch?v=Ap-uYHFp_FY

Stalking Via Cell Phone: "How I stalked my girlfriend"

Ben Goldacre, The Guardian, London, Wednesday February 1, 2006

<http://www.guardian.co.uk/g2/story/0,,1699080,00.html>

Violence Against Women: Intimate Partner Violence, Technology and Stalking

Cynthia Southworth, Jerry Finn, Shawndell Dawson, Cynthia Fraser and Sarah

<http://vaw.sagepub.com/cgi/content/abstract/13/8/842>

Stalking by a "High Tech" Guy: A View from the Other Side

John Loveall 2005

<http://www.victimsofcrime.org/docs/src/stalked-by-a-high-tech-guy.pdf?sfvrsn=2>

New Frontiers of Stalking- Video Voyeurism

Talking Resource Center: the National Center for Victims of Crime

<http://www.victimsofcrime.org/docs/src/new-frontiers-of-stalking---video-voyeurism.pdf?sfvrsn=2>

The Use of Technology to Stalk and the Workplace

Maya Raghu, Stalking Resource Center

http://preemploymentdirectory.com/ereport/the_workplace_violence_prevention_ereport_july_august_2013/M_Raghu_Work_Viol_e_newsletter_July_2013.pdf

Technology Safety

Websites:

www.nnedv.org

Hand-outs on technology, safety and confidentiality, including tip sheets on cell phones and location, online privacy tips, guidelines on selecting databases, and more.

Articles:

Using Technology Safely

Safety Net Canada

http://www.bcsth.ca/sites/default/files/GreenHeart_SNC.pdf

Technology Safety Planning with Survivors: Tips to discuss if someone you know is in danger
Nnedv.org

http://nnedv.org/downloads/SafetyNet/NNEDV_TechSafetyPlan_CanadaEngFrench_OntQue08.pdf

Technology & Confidentiality Resources Toolkit

For non-profit Victim Services Agencies & Advocates working to Provide Safe & Effective Services to Victims of Domestic Violence, Dating Violent, Sexual Assault & Stalking

<http://tools.nnedv.org/tipsheets-charts/tipsheets/66-socialnetworkingt看tipsfordvsaprograms>

Bullying/Cyberbullying

Websites:

www.bullyingcanada.ca

Young people speaking out about bullying and victimization. Youth who know that one out of 4 kids are bullied, one out of 5 kids are doing the bullying and that 282,000 high school kids are attacked each month nationally.

www.safeatschool.ca

This website and the training components that complement it are a joint project of the Ontario Teachers' Federation and Le Centre ontarien de prévention des agressions. A great site for resources - books, videos, web sites!

www.cyberbullying.ca

This is a comprehensive Canadian web site devoted to sharing what can be done about cyberbullying.

www.prevnet.ca

Canada's authority on bullying PREVNet is a national network of leading researchers and organizations, working together to stop bullying in Canada. It is the first of its kind in this country and a world leader in bullying prevention.

www.bullying.org

This is a Canadian site dedicated to increasing awareness, preventing, resolving and eliminating bullying in society.

<http://www.stopabully.ca/index.php>

STOP A BULLY strives to promote and enhance social wellness among youth by empowering them to address bullying. *STOP A BULLY* is committed to providing any student, parent or educator opportunity to report bullying and cyberbullying in a safe and anonymous manner by giving them an effective online reporting system.

Articles:

A Parents' Guide to Cyberbullying

Connectsafely.org

http://www.connectsafely.org/wp-content/uploads/cyberbullying_guide.pdf

What to do if your child is being cyberbullied

Cybertips.ca

https://www.cybertip.ca/pdfs/C3P_SafetySheet_Cyberbullying_en.pdf

Mobile Phone/Smartphone Safety

Websites:

www.mobility.protectchildren.ca

A resource for parents/guardians. The site details current and potential safety issues to children/adolescents using mobile phones, as well as steps parents/guardians can take to ensure their child/adolescent's mobile phone use is safe.

www.texted.ca

Geared towards teaching adolescents about responsible and respectful texting, this interactive website is designed to help teens identify tools to respond to textual harassment, educate them on privacy values and build their capacity to respond to stress.

Articles:

Smartphone Safety: A guide for parents/guardians
mobilityprotectchildren.ca

http://mobility.protectchildren.ca/pdfs/C3PMobility_SmartphoneSafetyGuide_en.pdf

Mobile Safety Strategies for Children 10-12, 13-15 & 16-17, 411 texting, youth & texting
<http://www.mobility.protectchildren.ca/safety-strategies/age-specific-safety-strategies-for-parents>

Self/Peer Exploitation

Websites:

www.needhelpnow.ca

Coined in the media as “sexting”, *self/peer exploitation* is generally defined as youth creating, sending or sharing sexual images and/or videos with peers via the Internet and/or electronic devices. The [Need Help Now](http://www.needhelpnow.ca) website provides youth with information about how to manage *self/peer exploitation* incidents.

www.respect-yourself.ca

The campaign is designed to teach you about healthy relationships. This activity booklet will help guide you through ways to recognize strange behaviour and situations. The website discusses sending pictures/videos to others.

Articles:

Steps you can take to get pictures/videos off the internet
Needhelpnow.ca

http://www.needhelpnow.ca/pdfs/SPEX_StepsToRemovePictures_en.pdf

How can parents keep teens safe from online sexual exploitation?

Canadian center for child protection
protectchildren.ca

https://www.cybertip.ca/pdfs/C3P_SaferInternetDay_KeepingTeensSafe_en.pdf

Online Sexual Abuse

Websites:

www.commit2kids.ca

Commit to Kids is a program to help child-serving organizations create safe environments for children. Commit to Kids provides strategies, policies, and step-by-step tools to help organizations reduce the risk of sexual abuse and protect children in their care.

www.teatreetells.ca

In order to help parents, teachers and educators learn more about this issue and better protect children from sexual abuse, the Canadian Centre for Child Protection has created Teatree Tells: A Child Sexual Abuse Prevention Kit. The kit is designed for children from 4-6 years of age.

Articles:

Parents' Guide: Helping Organizations Prevent Child Sexual Abuse
[commit2kids.ca](http://www.commit2kids.ca)

http://www.commit2kids.ca/pdfs/C2K_ParentGuide_en.pdf

Child Sexual Abuse: It IS Your Business

protectchildren.ca

https://protectchildren.ca/pdfs/C3P_ChildSexualAbuse_ItIsYourBusiness_en.pdf

Missing Kids

Websites:

www.missingkids.ca

1-866-543-8477

We offer families support in finding their missing child and provide educational materials to help prevent children from going missing. Assisting in the location of missing children. Providing educational materials to help prevent children from going missing.

Articles:

Community Response Plan

www.missingkids.ca

http://responseplan.ca/pdfs/MK_CommunityResponsePlan_en.pdf

When an abduction/attempted child abduction occurs in your community

www.missingkids.ca

https://missingkids.ca/pdfs/MK_WhenAbductionOccurs_en.pdf

FREE Helpful Apps for Mobile Phones:

Find ME id App (for Android and iPhone)

www.findmeid.ca/app/en/

Allows parents to email the most critical information and current photo directly to law enforcement or other important contacts should a child go missing. Contains a step-by-step guide, of immediate steps to take should a child become separated, lost or go missing. Provides a direct link to MissingKids.ca – Canada's Missing Children Resource Centre where families in crisis can access support 24/7.

Always There app (iPhone, Android and BB)

<http://kidshelpphone.ca/Teens/PhoneUs/AlwaysThere.aspx>

The Always There app provides a password protected space for you to log your feelings, flip through a ton of youth-submitted tips, inspirational quotes, and jokes aimed at helping you cope with stress. You can access tip sheets offline on a variety of emotional health topics and more. Finally, the app can also connect you directly with a Kids Help Phone counsellor over the phone, or through Live Chat.

Be Safe

www.mindyourmind.ca/interactive/be-safe

Be Safe is meant to help you make decisions in a crisis. It will allow you to make a safety plan, inform you about resources, and give you options for getting help.

Circle of 6

www.circleof6app.com

A free app that prevents violence before it happens.

Sends ready made message to your group and it will send out a map using GPS to show your location, or call and pretend you need me. Also pre-programmed national hotlines that the user can customize.

Articles:

Tweens/teens and the Growing use of Apps

Cybertips.ca

https://www.cybertip.ca/pdfs/C3P_SafetySheet_Apps-short_en.pdf

Online Help

Websites:

www.kidshelpphone.ca

1-866-658-9022

Kids talk to Kids Help Phone when kids don't know who to talk to. There for kids, day and night.

To reach a Kids Help Phone professional counsellor, kids, teens and young adults, from any community in Canada, can call or go online 24 hours a day, 365 day a year. Professional counsellors provide anonymous, confidential and non-judgmental support.

Alerts

Websites:

AMBER Alert

Sign up to receive AMBER Alerts directly to your cell phone via text message. The early stage of an investigation is critical. Information obtained quickly through an AMBER ALERT can assist in the safe return of an abducted child.

www.wirelessamber.ca

Cybertip.ca Alerts

Cybertip.ca Alerts are notifications sent out by e-mail to inform the public of concerning technology trends and new resources designed to increase children's personal safety.

www.cybertip.ca/app/en/signup

Missing Kids Alert

Receive critical information by e-mail to help in the search for a missing child in your community.

www.missingkidsalert.ca/app/en/signup

Reporting

Websites:

www.cybertip.ca

1-866-658-9022

Cybertip.ca is Canada's national tip line for reporting the online sexual exploitation of children. Cybertip.ca receives and analyzes tips from the public about potentially illegal material and activities regarding the online sexual exploitation of children.

www.missingkids.ca

1-866-543-8477

Reports or tips made by the public can provide critical information in locating a missing child. If you have any information about a missing child, please fill out the following form. Any amount of information can be significant.

www.fightspam.gc.ca

Consumers, businesses and other organizations will be able to report the following messages to the SRC via fightspam.gc.ca once Canada's anti-spam legislation (CASL) is in force on July 1, 2014. This information will be used by the three enforcement agencies (the CRTC, Competition Bureau, and Office of the Privacy Commissioner) under CASL. The SRC is expected to be operational in 2014.

www.antifraudcentre.ca

1-888-495-8501

The Canadian Anti-Fraud Center (CAFC) is the central agency in Canada that collects information and criminal intelligence on mass marketing fraud (telemarketing), advance fee fraud letters, internet fraud and I.D theft complaints. To report a fraud or if you need more information contact the Canadian Anti-Fraud Centre.