

**We wish to be recognized as a:**

- Contributor (\$1,000 - \$2,499)
- Friend (\$2,500 - \$4,999)
- Believer (\$5,000 - \$7,499)
- Innovator (\$7,500 - \$9,999)
- Champion (\$10,000 and above)

**We wish to continue this sponsorship for:**

- 1 Year \_\_\_\_\_
- 2 Years \_\_\_\_\_
- 3 Years \_\_\_\_\_
- 4 Years \_\_\_\_\_
- 5 Years \_\_\_\_\_

**Name/Company Name:** \_\_\_\_\_ (name receipts should be issued under)

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

\_\_\_\_\_  
**Date**                      **Print Name**                      **Signature**

Completion of this agreement form is confirmation of your support as a sponsor, as set out above.

**Payment Options:**

- Please invoice
  - Payment enclosed (Cheque payable to Women’s House Serving Bruce and Grey)
  - Credit Card (Mastercard \_\_\_\_\_ VISA \_\_\_\_\_) - may be done over the phone by calling (519) 396-9814 ext 225
- Credit Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

**Would you be willing to donate an item for our Silent and/or Live Auctions?**  Yes  No

Retail Value of Item Donated: \$ \_\_\_\_\_

Description of Donated Item: \_\_\_\_\_

**Please return form and payment to:**

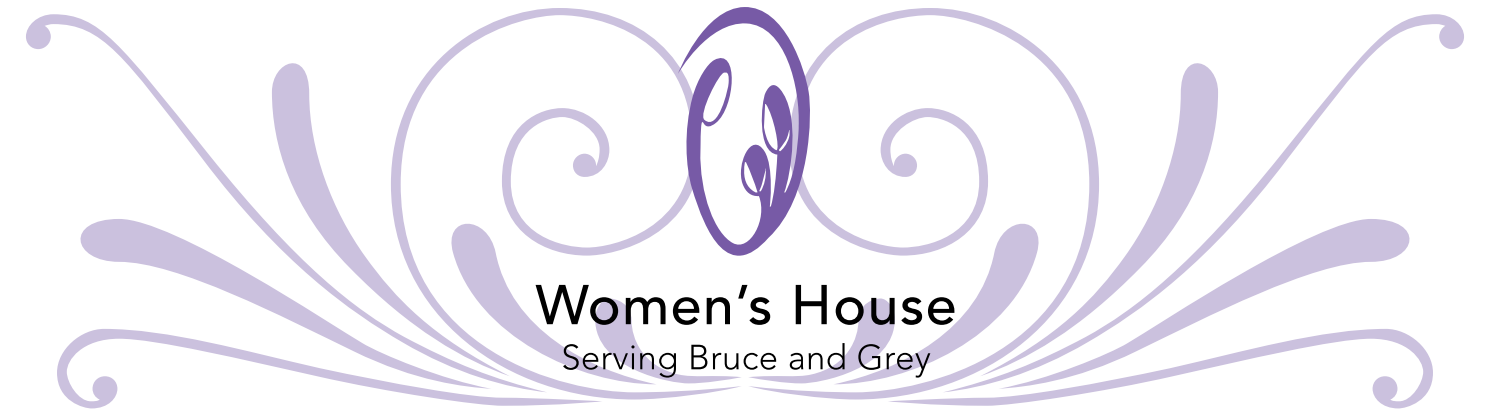
**Michelle Lamont**

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Women’s House Serving Bruce and Grey  
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Fax: 519-396- 7800  
Email: mlamont@whsbg.on.ca  
Website: www.whsbg.ca

Please note that sponsorships are non-refundable.

*\*Please note that deadlines apply, otherwise some or all of the listed sponsorship and donor recognition opportunities may be considered forfeited*



**Women’s House Serving Bruce and Grey is an organization dedicated to ending violence against women. Through education and outreach, Women’s House strives to help build a community where all people are respected, safe, and valued. We provide a safe environment for women and children that nurtures, heals, and encourages growth to full potential. Women’s House provides services within supportive environments to women sixteen (16) years of age and older, and their children, who have experienced abuse, sexual violence, and homelessness. We base our work from a feminist, anti-racist, anti-oppression framework that embraces diversity, inclusiveness, and equity. Our commitment is to social change through education and advocacy in order to achieve social justice for all women.**

**Our programs include:**

- **Shelter:** A safe, secure, and supportive environment which houses up to thirteen (13) women and children. A Crisis Counsellor is on duty 24 hours per day, 365 days a year.
- **Transition and Housing Support:** Transition Workers assist women in developing a transition plan. The worker acts as an advocate on the women’s behalf by seeking assistance in the areas of housing, education, job training, income support, legal aid, transportation, and/or childcare.
- **Outreach Counselling:** Individual outreach counselling is available in Chesley, Durham, Hanover, Kincardine, Markdale, Owen Sound, Port Elgin, Walkerton, and Wiarton.
- **Child Witness:** We provide support to mothers and their children who have witnessed or experienced violence. Child Witness workers attend schools within Bruce and Grey Counties to provide support in individual and group settings.
- **Sexual Assault Counselling:** Confidential support for women who have been sexually assaulted recently or in the past.
- **Second Stage Housing:** Protected independent apartments are located in Kincardine, Port Elgin, and Wiarton. These units provide one year of safe and affordable housing for women and their children. On-site individual and group counseling is made available to participants.

**IMPACT During the last fiscal year (2018/19), Women’s House Serving Bruce and Grey:**

- Served 810 individual women;
- Served 219 individual children; and
- Responded to 8,649 crisis, support, and advocacy calls

Women's House Serving Bruce and Grey follows sponsorship and donor recognition procedures to ensure effective partnerships with you, our supporters. Our goal is to ensure that your needs are met, and that our funding shortfalls are addressed according to your wishes.

Sponsorships are solicited annually and recognition occurs during the fiscal year in which the funds are received (April through March). The earlier funds are received, the more recognition you receive throughout the year.

Notable opportunities for recognition include:

- Walk a Mile in her Shoes (held in May), if confirmed by April 15; \*
- Spring Admail campaign (sent out in May), if confirmed by April 10; \*
- Winter Admail campaign (sent out in December), if confirmed by October 10; and \*
- International Women's Day (held in March), if confirmed by January 10 \*

### BENEFITS OF ANNUAL SPONSORSHIP

We request your support because we believe that, as a business leader, you are invested in building a stronger community. Sponsors accrue several benefits through an investment in Women's House:

- Enhancing your visibility and reputation within the community;
- Recognition as an invested community leader; and
- Demonstration of your company's commitment to social justice, women's empowerment, and contribution to the creation of healthy communities.

Women's House benefits from a sponsor's support in several important ways:

- The level of service provided in the community matches the level of demand, despite inadequate levels of government funding to do so; and
- Enhanced services are provided to women and children which otherwise would not be available.

Sponsor support is critical to maintaining and enhancing the level of service that Women's House is able to provide in the community. We only contact you one time per year to request the following support options:

\*Please note that deadlines apply, otherwise some or all of the listed sponsorship and donor recognition opportunities may be considered forfeited

## SPONSORSHIP AND DONOR RECOGNITION OPPORTUNITIES

### "CONTRIBUTORS" Sponsorship Opportunity \$1,000 - \$2,499

1. Listing of your name/company's name on the Women's House website
2. Media coverage of cheque presentation option
3. Social media recognition of sponsorship or donation (unless anonymity is requested)
4. Tax receipt (non-advertising, cash donations only/ advertising sponsors receive an advertising/sponsorship receipt)
5. Thank you letter
6. Recognition in all event programs, ads, posters and event presentations, provided information is received prior to deadline \*
7. Recognition in bi-annual newsletters insert (unless anonymity is requested) \*
8. Invitation to Annual Donor Recognition Ceremony

### "FRIENDS" Sponsorship Opportunity \$2,500 - \$4,999

- Items #1 to #8 above, plus:
- Two (2) free tickets to all Women's House fundraising events \*
- Medium sized logo in all event programs \*

### "BELIEVERS" Sponsorship Opportunity \$5,000 - \$7,499

- Items #1 to #8 above, plus:
- Logo presence on Women's House website with a link to your organization's website
- Four (4) free tickets to all Women's House fundraising events \*
- Verbal recognition at all Women's House fundraising events \*
- ¼ page advertisement in event programs \*

### "INNOVATORS" Sponsorship Opportunity \$7,500 - \$9,999

- Items #1 to #8 above, plus:
- Logo presence on Women's House website with a link to your organization's website \*
- Six (6) free tickets to all Women's House fundraising events \*
- Verbal recognition at all Women's House fundraising events \*
- Opportunity to display pop up banner at all Women's House fundraising events \*
- ½ page advertisement in event programs \*

### "CHAMPIONS" Sponsorship Opportunity \$10,000 and above

- Items #1 to #8 above, plus:
- Logo presence on Women's House website with a link to your organization's website \*
- Eight (8) free tickets to all Women's House fundraising events \*
- Verbal recognition at all Women's House fundraising events \*
- Opportunity to display pop up banner at all Women's House fundraising events \*
- Speaker/presentation time option at all fundraising events \*
- Full page advertisement in event programs \*

Note: all of the above are optional and you can opt out of any

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